

# Email template

**Subject:**

I need your advice

**Email:**

I'm working on growing my business and I would love to get your advice on a couple of things because I respect your opinion.

Specifically, I'm looking for what you think I should offer to people just like you.

I appreciate your feedback and ideas as I grow my business to help more people. When would be a good time for us to hop on the phone for a 15-minute chat?

Thanks!

**Interview questions:**

What's your single biggest challenge around [your topic]?

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What worries you? What about this area keeps you up at night?

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What are your biggest challenges?

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What would you like to change / make better?

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What's the biggest result you want to have in this area?

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What would help you achieve this result?

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How much time would you invest into getting to this result?

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How much money would you be willing to invest into that result?

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What would you type into Google to find an answer to this challenge?

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What would I need to say right now that would cause you to pull out your credit card this very instant and buy from me?

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